

# Single and Multifunction Printers PART OF YOUR SECURITY



While organizations are spending 24% of their IT budget on security technology and resources, only about 2% of their budget is spent on securing their print infrastructure. User authentication is arguably the most simple and powerful end point security feature. But as shown in the chart below, most companies are not enforcing user authentication on their printers or multifunction printers (MFPs).

This is problematic. These printing devices have become more like hubs and portals for processing, uploading, accessing, and disseminating vital corporate information on and outside of the corporate network.

They have many of the same risks as any other computing end point, including the possibility of being used as a network penetration point. It should not be acceptable that these devices are less secure than other network end points, like desktop computers or laptops.

Nevertheless, these breaches can be prevented. Print devices often have extensive built-in security features; plenty of add-on functionality is available as well to digitize and secure your documents. Your organization may not have the time or expertise to fully leverage these security features and functionality, but there are experts that do.

These experts can give you the confidence you seek around print security. Organizations that have worked with a security services provider for their print infrastructure are three times more likely to be “extremely confident” they can comply with their industry’s regulations around document and data security.

As shown in the chart, Keypoint Intelligence/InfoTrends found that these types of security services come very highly recommended across industries.

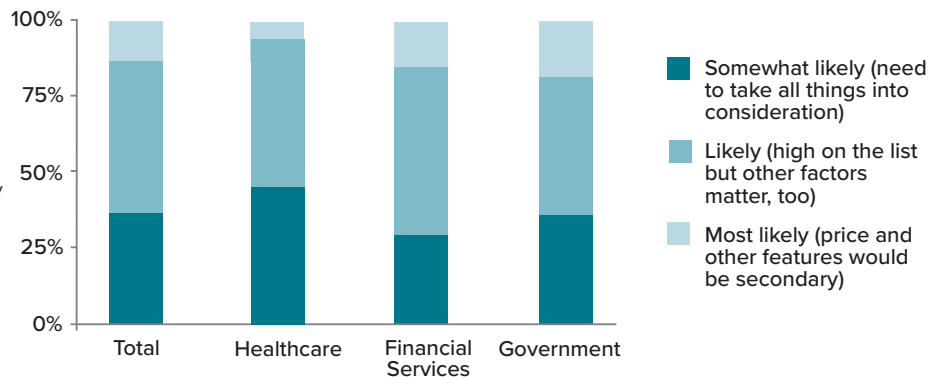
## WHAT'S NEXT?

When it comes to security, your organization is only as strong as its weakest link. Don't ignore your print infrastructure when considering your organization's IT

## CONSIDER THIRD-PARTY SERVICES

A recent Keypoint Intelligence/InfoTrends survey revealed that 15% of organizations have had to deal with either an accidental or malicious data breach of hardcopy documents. With many of the most important (and sensitive) documents within organizations in hardcopy form at one time or another, this is not entirely surprising.

## Likelihood of Recommending a Printer Vendor with a Security Services Offering



Base: Respondents who ranked security as being high importance in the printer/MFP procuring process

Source: Security Multi-Client Study (Keypoint Intelligence-InfoTrends, 2016)

Your Technology, Our Focus

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security. Make sure you ask your print technology or IT service provider how they can help you ensure your print environment is secure.

## ABOUT INNOVEX

Technology is at the heart of every business organization. We are the single source developed to support your entire technology infrastructure, from your document systems to your servers — our focus is you.

Whether you use our Technology Products, Managed Services, or IT Professional Services, our integrated offerings simplify your business' operations, giving you the efficiencies you value. We stay current in technology that constantly changes, and are committed to providing you service excellence.

A 50-year-old independent, locally-owned company, we're also one of the fastest-growing companies.\* We are here for you now and will be in the future.

\*Providence Business News' Book of Lists, 2016

